



3rd Annual STEAM Faire - Sponsorship Packet

Event Details:

- **Date:** April 6th, 2024
- **Time:** 10:00 AM - 1:00 PM
- **Location:** Union Station, 300 Water Street, Montgomery, Alabama

Event Goals:

The 3rd Annual STEAM Faire aims to:

- Inspire curiosity and a love for learning in children.
- Showcase the wonders of science, technology, engineering, arts, and mathematics (STEAM).
- Provide hands-on and interactive experiences for children and families.
- Foster community engagement and collaboration in STEAM education.

The Mission of the Children's Museum of Montgomery:

The Children's Museum of Montgomery is dedicated to inspiring curiosity, fostering creativity, and cultivating a love for learning in children of all backgrounds. We believe in the transformative power of hands-on experiences, exploration, and play to ignite the imaginations of young minds. Our vision is to provide a dynamic and inclusive space where children and families can engage with interactive exhibits, participate in educational programs, and discover the wonders of science, technology, engineering,

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arts, and mathematics (STEAM). Through our commitment to accessibility, innovation, and community collaboration, we aim to empower the next generation with the skills and curiosity needed to thrive in an ever-evolving world.

BECOME A STEAM FAIRE 2024 SPONSOR!

The fun, open atmosphere of a community-driven Science festival offers businesses like yours a chance to creatively market and promote your products and/or services, engage consumers, generate leads, make sales and build a positive community image throughout Montgomery county and the region. Our Earth’s Layers Sponsorship Program offers many ways to support the fair while promoting your business/organization.

Contributions are tax deductible for businesses and individuals!

Sponsorship Levels:

Inner Core Sponsor - \$10,000-20,000:

- Prominent logo placement on all promotional materials.
- Featured recognition in press releases, social media, and marketing campaigns.
- Prime location for an interactive booth at the event.
- Opportunity for a company representative to address the audience during opening remarks.
- Inclusion in post-event media coverage.

Outer Core Sponsor - \$5,000- 9,999:

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- Logo placement on event banners, flyers, and website.
- Recognition in press releases and select marketing materials.
- Priority placement for an interactive booth at the event.
- Verbal acknowledgment during opening remarks.
- Social media shout-outs leading up to the event.

Mantle Sponsor - \$2,500-\$4,999:

- Logo placement on event banners and website.
- Standard booth space at the event.
- Verbal acknowledgment during the event.
- Social media mentions leading up to the event.

Oceanic Sponsor - \$500- \$2,499:

- Logo placement on event banners.
- Standard booth space at the event.
- Verbal acknowledgment during the event.

Special Attractions Sponsorships:

{Insert Your Logo} FREE to Public Event Sponsor - \$25,000:

- Exclusive naming rights for the Science Sound Stage.
- Logo placement on Sound Stage signage.
- Recognition in press releases and social media.
- Priority placement for an interactive booth at the event.
- Verbal acknowledgment during Sound Stage activities.
- Prominent logo placement on fair sponsors banner
- Inclusion in post-event media coverage.
- Free Admission (300)

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- VIP parking passes (6)

Big Ferris Wheel Sponsor - \$14,000:

- Exclusive naming rights for the Ferris Wheel attraction.
- Prominent logo placement on Ferris Wheel signage.
- Featured recognition in press releases and social media.
- Prime location for an interactive booth at the event.
- Opportunity for a company representative to introduce the Ferris Wheel experience.
- Logo on scavenger hunt map and website fair map
- Inclusion in post-event media coverage.
- Prominent logo placement on fair sponsors banner
- Free Admission (150)
- VIP parking passes (8)

{Insert Your Logo} Science Stage Sponsor - \$9,000:

- Exclusive naming rights for the Science Sound Stage.
- Logo placement on Sound Stage signage.
- Recognition in press releases and social media.
- Priority placement for an interactive booth at the event.
- Verbal acknowledgment during Sound Stage activities.
- Prominent logo placement on fair sponsors banner
- Inclusion in post-event media coverage.
- Free Admission (75)
- VIP parking passes (6)

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Student and Teacher Admission Sponsor - \$6,500:

- Prominent Logo placement on Digital Ticket
- Recognition in press releases and social media.
- Priority placement for an interactive booth at the event.
- Verbal acknowledgment during Sound Stage activities.
- Prominent logo placement on fair sponsors banner
- Free Admission (65)
- VIP parking passes (4)

Lab Sponsor - \$1,200:

- Logo placement on hands-on lab and/or workshop signage.
- Recognition in press releases and social media.
- Priority placement for an interactive booth at the event.
- Free Admission (10)
- VIP parking passes (2)

Exhibition Booth Sponsor - \$500:

- Standard booth space at the event.
- Logo placement on event scavenger hunt map

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In-Kind Sponsorships:

In-kind sponsorships are also welcome and can include providing materials, services, or products for the event. Customized recognition will be provided based on the value of the in-kind contribution.

Benefits for All Sponsors:

- Recognition on the Children's Museum of Montgomery's website.
- Inclusion in event-related press releases and media materials.
- Logo placement in event-related emails and newsletters.
- Opportunity to include promotional materials in event gift bags.

Contact Information:

For more information or to discuss a customized sponsorship package, please contact:

Cecilia Garnier

CEO, President

Cecilia.garnier@childrensmuseumofmontgomery.org

(334) 294-4045

EIN: 87-4627622

Thank you for considering sponsorship! Your support helps us inspire the next generation of innovators.

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STEAM Fair(e) Sponsorship Agreement

Sponsorship agreements due no later than March 15, 2024. An invoice will be provided upon request. Full sponsorship amount due by February 20th, 2024.

SPONSOR CONTACT INFORMATION:

Sponsor Name: _____

Name of Representative: _____

Email: _____ Tel: _____

Mailing Address for Sponsor:

Website URL: _____

Social Media username(s)

Signature of Sponsor Representative:

Signature of Fair Representative:

NOTES:

Sponsor Level: _____

In-Kind Contribution (If applicable) : _____

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